Doosan Forklift

Doosan Forklift Training Ottawa - Doosan Infracore Company Ltd. is an international organization consisting of Diesel Engines, Defense Industry goods, Industrial Vehicles, Construction Technologies and Machine Tools and Mechanization Systems.

Their United States partner, Doosan Infracore America Corporation, based in Suwanee, Georgia houses a 170,000 square foot manufacturing facility, home to a Compact Equipment and Construction division. Cleveland, Ohio houses the Lift Truck division, and West Caldwell, New Jersey has a Machine Tool division. The U.S. headquarters in Georgia facilitates a first rate parts operation capable of supplying an excess of 25,000 line items to support Lift Truck, Compact Equipment, Machine Tool and Construction consumer requirements.

There are well over 220 Doosan service and sales locations operating in Canada and the United States. Furthermore, there are more than 90 independent dealers moving forklift materials and materials handling equipment. This system helps Doosan Infracore America to aggressively compete in this competitive marketplace. The forklift product line impressively features 63 distinctive versions consisting of 82 various battery and engine configurations of Electric-powered and Internal Combustion vehicles. Capacities of these numerous vehicle models vary from 3,000 to 33,000 lbs. All vehicles are manufactured in an ISO 9001 certified facility.

Doosan Infracore America is the fastest expanding forklift business in the North American marketplace, due to their stability in maintaining a high level of client service excellence and optimum product performance to all Doosan Infracore Forklift users. The U.S. lift Truck division situated in Cleveland has a skilled team experienced in Sales, Purchasing, Advertising, Logistical and Technical Support.

Doosan's lift truck history

Korea's initial domestic forklift market was an open-import enterprise. In the 1960's, Korea Machinery Co. Ltd. begun to import assembled lift trucks as part of a national equipment expansion project. Initial product sales of this manufacturing equipment focused on large business communities, the armed services and on state-run firms. This ultimately led to a merger with Daewoo Heavy Industries Ltd. In 1976, the Forklift Division commenced business operations throughout Korea to overhaul and sell this heavy equipment. By 1978, a lift truck manufacturing plant was successfully completed. Continuous technical instruction grew to become the new focus for improving quality and product development.

Expansion of Forklift Exports

Home-based forklift business for Daewoo started in 1967 and grew to an astounding 90% market share in Korea. By the 1980's, Daewoo's progressive technological improvements combined with sales success placed them in a position of substantial expansion of their forklift business.

Caterpillar Industrial Inc. of the U.S. in 1981, proposed a cooperative venture project to assist them in the highly competitive North American materials handling market. This joint-venture proved highly successful for Daewoo and their lift truck product sales expanded greatly. In 1984, the company finished construction of a new facility to help in manufacturing high end value-added goods for export. In 1993, the company had a global sales system and started exporting designs they had established through in-house technology, as an independent product. Certifications were then acquired from CE of Europe, UL of the United States and ISO 14001 and ISO 9001, securing growth opportunities into international marketplaces.