Hyster Forklift

Hyster Forklift Training Ottawa - Hyster is presently a world leader in lift trucks and warehousing solutions. However, it began as a producer of lifting machines as well as winches. Most of its production was concentrated in the northwest United States and dealt mostly with the wood and logging industry. A couple years after the 1st forklift trucks were invented Hyster became synonymous with quality manufacturing. Over the last eighty years Hyster has continued to expand and grow its product line. The growth of its products coupled with its desire to stay service oriented has allowed Hyster to develop into the intercontinental player it is nowadays.

Hyster experienced major improvements through the 1940's and 1960's. In 1946, Hyster opened a plant in Danville, Illinois that was fully committed to mass manufacturing trucks. This allowed Hyster to force its costs down and, simultaneously, offer a better quality product at industry competitive prices. In 1952, Hyster began its first foray in to the international production market through opening its first plant in the Netherlands. The Netherlands plant was originally designed to produce two products: Hyster 40" and the Karry Kranes.

Hyster, along with the entire forklift industry, continued to expand into different product lines throughout the 1950's and 60's. They began building container handlers in the United states in 1959 to satisfy the ever expanding demand for transportation goods. In 1966, Hyster developed a method for enabling a lift truck to go both forward and backwards using the same pedal. This pedal was called the Monotrol pedal, which revolutionized the industry. Later on in the decade Hyster opened a research and development centre in Oregon that was focused on improving the design and functionality of lift trucks. The centre is still one of the world's greatest testing facilities in the materials handling industry.

As demand for materials handling equipment continued to expand rapidly throughout the 1960's, Hyster needed to reorient its concentration towards these new mass markets. As a consequence, in 1970, the XL design philosophy was born. The XL design philosophy allowed Hyster to provide greater quality at a more inexpensive cost. A further expansion in production capabilities was necessitated by the demand in Europe for Internal Combustion Engine Trucks. To plug this hole, a plant in Craigavon, Ireland was opened in 1980. Through the eighties Hyster continued to concentrate on developing industry leading lift trucks. The Hyster company name was known throughout the globe for its commitment towards excellence. This attention to excellence brought many suitors for the business. In 1989, a large international company based in Ohio called NACCO Industries purchased Hyster and started an aggressive growth plan. NACCO promptly replaced the XL philosophy with a more driver oriented forklift that focused on operator comfort, which is well-known as the XM generation of forklifts.

With the overall change towards just-in-time administration procedures, Hyster has been required to keep up with the trends through investment in new and diverse technologies. Acquisitions and investments were made in the US, Italy, Netherlands, and numerous other places all over the globe. All of these investments have made Hyster a worldwide leader in the forklift market. Recently, Hyster celebrated its 80th anniversary as an industry leader of materials handling equipment, which includes over 300 various types of lift trucks.