

## Toyota Forklift

Toyota Forklift Training Ottawa - In the United States, Toyota Materials Handling inc., or TMHU, continues to be the top selling lift truck dealer since 1992. This business has been situated out of Irvine, California for well over 40 years, offering a wide-ranging line of quality lift trucks. With a remarkable reputation of durability and reliability, Toyota lift trucks have thrived in the competitive resources handling market. Quality is the keystone of Toyota's notorious Toyota Production System practiced at all manufacturing facilities, including TIEM, which is stands for Toyota Industrial Equipment Manufacturing, situated in Columbus, Indiana. The majority of the Toyota lift trucks sold in the U.S.A are manufactured here.

All Toyota machines and components built within North America adhere to the International Organization for Standardization or ISO 14001 standard. TIEM has been honored many times for its dedication to continual development, and its environmental systems. It is the first and only maker to offer EPA and CARB-certified Compressed Natural Gas powered lift trucks on the market. For instance, the Toyota 8-Series IC lift vehicles emit 70 percent less smog forming emissions than the existing centralized EPA standards and have complied with California's strict emission standards and regulations.

### TMHU, U.S.A.- Leading the Industry

Brett Wood, President of TMHU, associates Toyota's accomplishment to its robust dedication to constructing the finest quality lift vehicles at the same time as delivering the utmost client service and assistance. "We must be able to learn and predict the needs of our customers," said Brett Wood. "As a leader, our success also depends on our ability to address our customers' operational, safety and environmental cost issues." TMHU's parent company, Toyota Industries Corporation, also referred to as TICO, is listed in Fortune Magazine as the world's largest lift truck dealer and is among the magazines prominent world's Most Admired Companies.

### Redefining Environmental Responsibility

Toyota Industries Corporation, as the parent company, has instilled a rich company doctrine of environmental stewardship in Toyota. Not many other companies and no other lift truck maker can meet Toyota's history of caring for the natural environment while simultaneously encouraging the economy. Environmental responsibility is a key characteristic of corporate decision making at Toyota and they are proud to be the first and only maker to provide UL-listed, EPA- and CARB-certified Compressed Natural Gas powered lift vehicles. Yet another reason they remain a leader within the industry.

In 2006, Toyota released the 8-Series line. The 8-Series signifies both Toyota's innovation and leadership in the industry. It features an exclusive emission system that surpasses Federal EPA emission values, and also meets California's more elaborate 2010 emission standards. The finished product is a lift vehicle that creates 70 percent less smog forming emissions than the existing Federal standards tolerate.

What's more in 2006, Toyota developed an affiliation with the Arbor Day Foundation, furthering their dedication to the environment. In excess of 57,000 trees have been planted in regional parks and national forests damaged by environmental causes such as fires, as a result of this relationship. 10,500 seedlings have also been scattered through Toyota Industrial Equipment's system of dealers to non-profit organizations and local consumers to help sustain communities all over the United States

### Industry Leader in Safety

Toyota's lift vehicles provide enhanced productivity, visibility, ergonomics and durability, and most significantly, the industry's leading safety technology. The company's System of Active Stability, also referred to as "SAS", helps decrease the possibility of accidents and injuries, in addition to increasing productivity levels while minimizing the likelihood of merchandise and equipment breakage.

System Active Stability senses many aspects that may lead to lateral volatility and likely lateral overturn. When one of those conditions are detected, SAS instantaneously engages the Swing Lock Cylinder to stabilize the rear axle. This changes the lift truck's stability trajectory from triangular in shape to rectangular, providing a major increase in stability which substantially reduces the probability of a mishap from a lateral overturn. The Active Mast Function Controller or the Active Control Rear Stabilizer also helps to avoid injuries or accidents while adding durability.

The SAS systems were originally utilized on the 7-Series internal combustion lift vehicles which were put on the market in 1999. These systems helped drive Toyota into the lead for industry safety standards. Now, SAS is adopted on almost every new internal combustion products and is standard equipment for the new 8-Series. There are more than 100,000 SAS-equipped lift trucks in action, exceeding 450 million hours combined. The increased population of SAS-equipped trucks in the field, along with obligatory worker education, overturn fatalities across all designs have decreased by 13.6% since 1999. Furthermore, there have been an overall 35.5% decrease in industry wide collisions, loss of control, falls and overturn from a lift vehicle for the same period.

Toyota's standard of brilliance reaches far beyond its technological achievements. The company maintains an extensive Operator Safety Training course to help customers meet OSHA standard 1910.178. Instruction programs, videos and various resources, covering a broad scope of topics-from individual safety, to OSHA rules, to surface and load conditions, are available through the supplier network.

Toyota's Commitment to The U.S.A.

Toyota has sustained a permanent existence in the United States ever since its first sale. In 2009, Toyota Industrial Equipment Manufacturing, created its 350,000th lift vehicle. This reality is demonstrated by the statistic that 99% of Toyota lift trucks bought in America at the moment are built in the United States.

Situated in Columbus, Ind., the Toyota Industrial Equipment Mfg. campus equals 998,000 square feet of facilities spanning 126 acres. Facilities include a National Customer Center, as well as manufacturing operations and supply centers for equipment and service parts, with the whole investment exceeding \$113 million dollars.

The new National Customer Center was conceived to serve both dealers and clients of TMHU. The facility includes a 360-degree showroom, a presentation theater complete with stadium seating for 32, an area for live product demonstrations with seating capacity for 120; a presentation theater; Toyota's Hall of Fame showcasing Toyota's story since the birth of its originator, Sakichi Toyoda, in 1867, and lastly a training center.

#### First in Customer Satisfaction and Service

The NCC embodies Toyota's dedication to offering top-notch customer service. TMHU's 68 sanctioned Toyota Industrial Equipment, or TIE dealers, along with 189 dealership locations throughout the U.S, provide the most comprehensive and inclusive consumer service and support in the industry. The company's new and Certified Used lift trucks, service, components, and financing capabilities make Toyota dealerships a one-stop shop to guarantee total client satisfaction.